

Bolero



2026 BOLERO UEC GRAVEL EUROPEAN CHAMPIONSHIPS

VIP

**2026 BOLERO UEC GRAVEL
EUROPEAN CHAMPIONSHIPS**

30.08.2026 - HOUFFALIZE

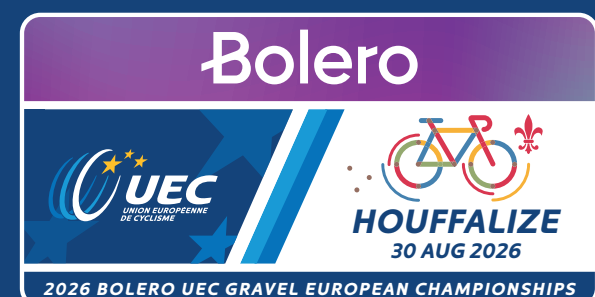


THE GRAVEL WAY OF LIFE

- ★ Integration of top athletes from road cycling, cyclo-cross and mountain biking, as well as competitors from various other sports*
- ★ Mass start with elite riders on the front rows*
- ★ Focus on freedom, fun & adventure*
- ★ Ecological “leave no trace” approach with a strong focus on sustainability*
- ★ Fastest-growing segment in the cycling industry – gravel is “hot”*
- ★ Gravel is here to stay and is a fully recognized cycling discipline supported by the UCI*
- ★ Ever-increasing media coverage and press attention*
- ★ Accessible to everyone – recreational riders remain very welcome*

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- ★ *Unique networking opportunity for your clients, suppliers and/or employees*
- ★ *Start/finish: Houffalize, the mecca of gravel cycling*
- ★ *Course: local 42 km loop with multiple passages at the start/finish area*
- ★ *2200 participants*
- ★ *The 4th European Gravel Championships ever*
- ★ *Successors to be determined for:*
 - *Men: Mads Würtz Schmidt (2025), Martin Stošek (2024) and Jasper Stuyven (2023)*
 - *Women: Erica Magnaldi (2025), Sina Frei (2024) and Lorena Wiebes (2023)*
- ★ *Extensive gravel expo showcasing the very latest news and innovations from the gravel world*
- ★ *Live broadcast on Proximus Pickx*





VIP LUNCH

€135 PP
(EXCL. 21% VAT)

★ VIP ZONE

- Stylishly furnished VIP Lounge
- Multiple race passages in view
- Live broadcast on a large screen

★ PROGRAMMA

- Open from 11:00 tot 18:00

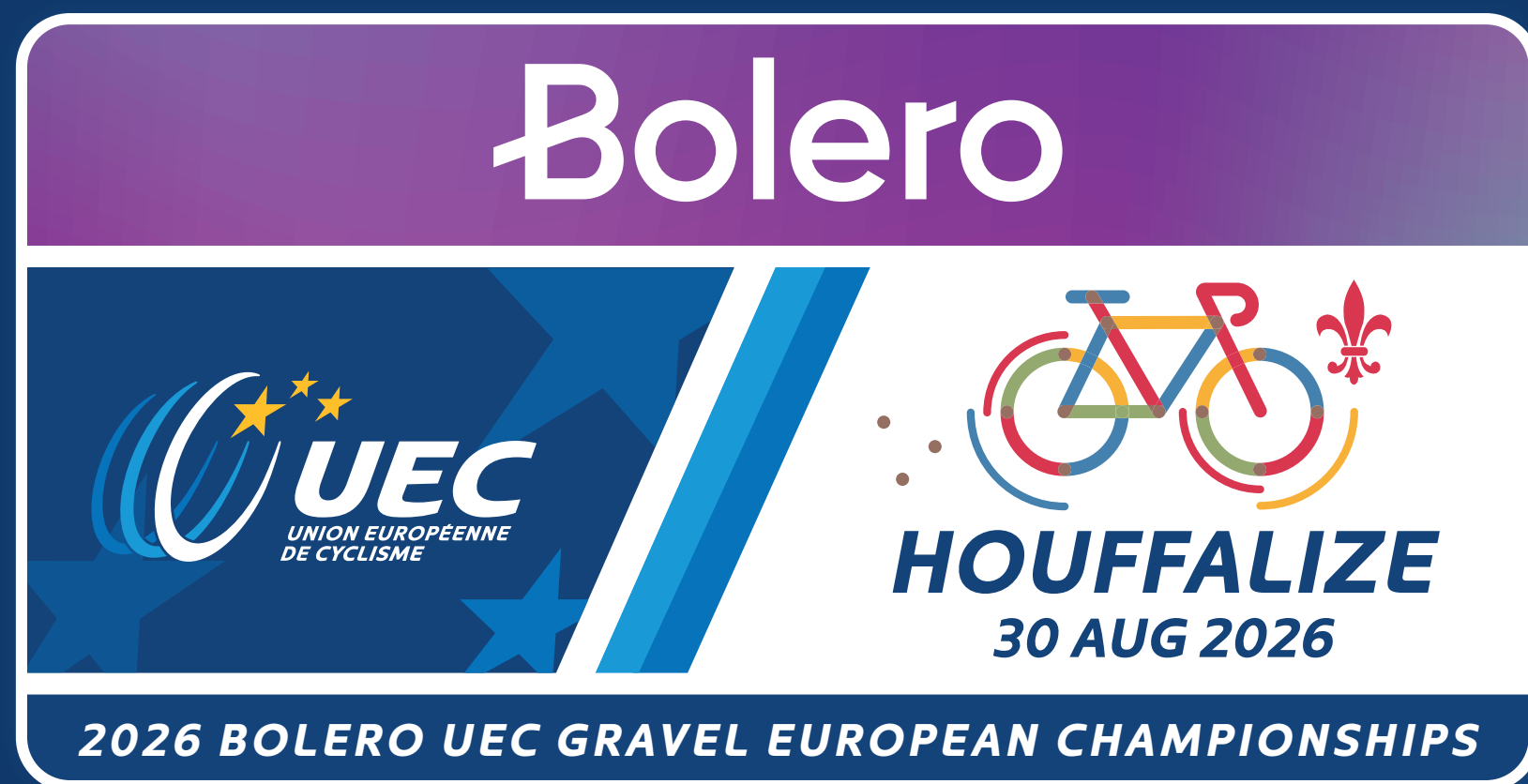
★ FOOD & DRINKS

- Welcome reception with a glass of bubbles & finger food
- All-you-can-eat "gravel style" BBQ + dessert
- Continuous open bar with beer, wine, soft drinks, water and hot beverages

★ PARKING

- 1 VIP parking space per 2 persons





CONTACT

Kristof Gerits

Kristof.gerits@golazo.com

+32 (0) 484 84 76 19



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